

FOOD FOR THOUGHT



Your Social Media activity may impact your professional life or even identity.

IMPART CAUTION



If something seems too good to be true on Social Media, it probably is.

STAY AWAY



It is easy to fake on Social Media. Do not trust until you get to know the person for real. Call, email, meet them to establish connection out of Social Media.

NEVER TRUST



If you won't say it to someone publicly, don't say it online.

GOLDEN RULE

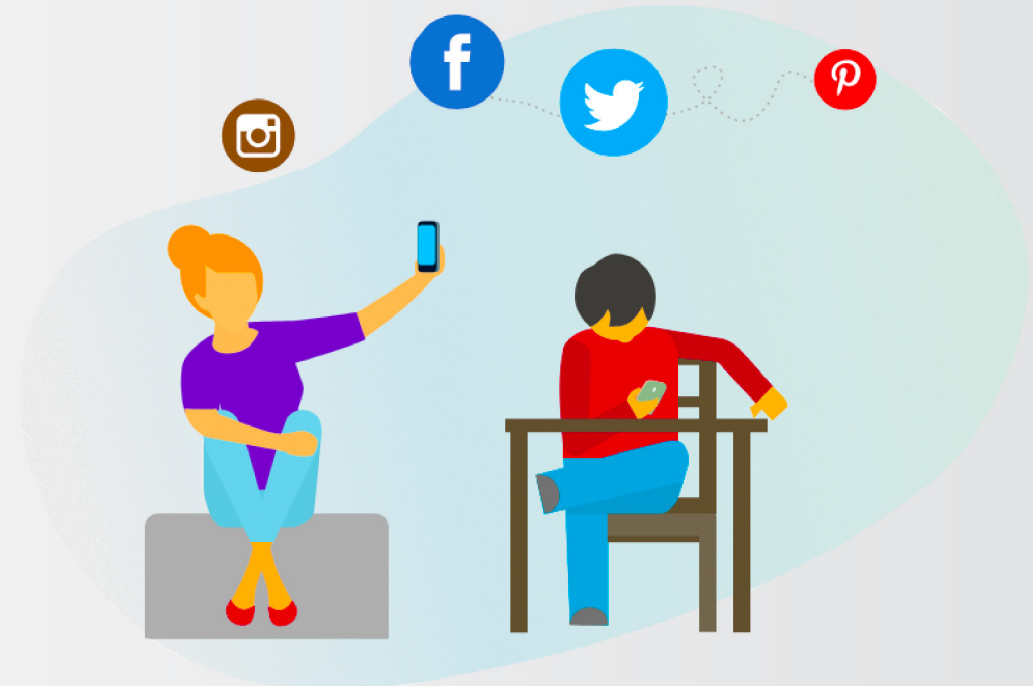


#StayCyberSafe



SOCIAL MEDIA SAFETY

A simple guide covering various Social Media safety & hygiene aspects for our Digital well-being.



#StayCyberSafe

<https://www.dsci.in/content/stay-cyber-safe>



dsci.connect



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data-security-council-of-India



dscivideo

SOCIAL MEDIA ACCOUNT SAFETY

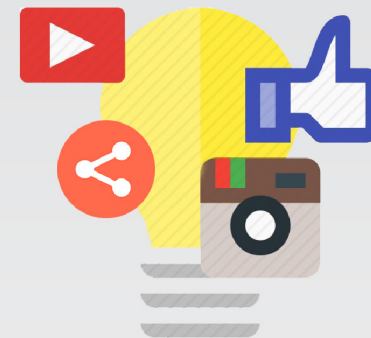
- Maintain your social accounts. Deactivate/delete accounts from unused platforms.
- Choose unique passwords for each channel and set up two-factor authentication (MFA), if available to add an extra layer of security.
- Block accounts posting objectionable content. Report suspicious activity immediately.
- Change passwords immediately if you lose your phone. Logout from all accounts and reset to factory defaults before selling your phone.

PRIVACY SETTINGS

- Cybercriminals love details. The more precise, the more you get noticed; the more vulnerable you become.
- Customize your default privacy settings for aspects like who can view posts, add in groups, tag, chat, identity, etc.
- Keep location settings 'off'. If you have too much urge to 'check-in', keep it limited to public places.
- Avoid sharing financial details, recent -purchases, DOB, address on Social Media. It gives an opportunity to fraudsters to trick you through Social Engineering.

**SAFEGUARD YOUR ONLINE
PRIVACY AS YOU WOULD
DO IT PUBLICLY.**

SOCIAL MEDIA HYGIENE



- Social Media accounts are now used for personal, professional, brand promotion, influencer marketing or for humour purposes. Keep the account limited to its purpose.
- Avoid sharing personal/intimate details online to save from embarrassment or cyber bullying.
- Images, videos travel quicker & further than text. Post only what you are comfortable with.
- When posting pictures of others or tagging them, take prior permission.
- Don't share any negative content on an individual, community or religion.
- Every Social Media account sharing news, current affairs isn't newsworthy. Refer to accounts of established news portals to know for sure.
- Before sharing/forwarding any news/media content, verify its source and genuineness. If in doubt, don't.
- Be careful of whom you meet online as you would in your in-person social life.
- Avoid using social media accounts to sign up for third-party accounts.
- It's never too late! If you have neglected your social accounts in past, take some timeout to clean it and maintain it from time-to-time.

**BE CAREFUL OF WHAT YOU POST TODAY
TO AVOID REGRETS TOMORROW.**

